

**Strategic Prevention Framework (SPF)
Middletown Community Survey**

Introduction: Middletown is among fourteen Rhode Island communities participating in the Strategic Prevention Framework (SPF), a community-based substance abuse prevention initiative. SPF is funded by the Federal Substance Abuse and Mental Health Services Administration (SAMHSA), and in Rhode Island the funding is administered by the Department of Mental Health, Retardation & Hospitals (MHRH). Middletown has selected underage drinking as its focus, and is attacking the problem through a combination of media, enforcement, and policy strategies. The purpose of this survey is to obtain information about community awareness of SPF activities and impact to date.

The survey is anonymous. We are not asking for your name, and there are no codes that would enable us to determine who completed each survey. The survey is voluntary; you do not have to complete it. You may choose to answer some questions but not others. Survey results will not affect SPF funding for Middletown, so you should not hesitate to answer honestly.

If you have questions, please contact Lori Verderosa, Middletown Substance Abuse Prevention Task Force Coordinator, at 401-845-0409. **Please return your survey in one of the following ways by Friday, July 17, 2009:** (a) mail or deliver to the Substance Abuse Prevention Task Force, Town Hall, 350 East Main Road, Middletown, RI 02842; (b) e-mail to SPF evaluator Brad Crowther at bradleycrowther@aim.com; or (c) fax to Brad Crowther at 843-881-5498.

Date _____

Section One

	Yes	No																		
1. Are you a member of or staff person for the Middletown Substance Abuse Prevention Task Force?	<input type="radio"/>	<input type="radio"/>																		
2. Are you a member of or staff person for the Middletown SPF Committee?	<input type="radio"/>	<input type="radio"/>																		
3. Are you an elected or appointed local or state government official or employee?	<input type="radio"/>	<input type="radio"/>																		
4. Are you employed by an organization with particular interest in underage drinking? If Yes, please check the type of organization?	<input type="radio"/>	<input type="radio"/>																		
a) School system	<input type="radio"/>																			
b) Police department	<input type="radio"/>																			
c) Substance abuse agency	<input type="radio"/>																			
d) Health/human services agency	<input type="radio"/>																			
e) Church/religious organization	<input type="radio"/>																			
f) Other _____	<input type="radio"/>																			
5. Are you a volunteer for an organization with particular interest in underage drinking?	<input type="radio"/>	<input type="radio"/>																		
6. Are you the owner of or employed by a business that sells alcohol, e.g., liquor store, bar/restaurant?	<input type="radio"/>	<input type="radio"/>																		
7. Are you a Middletown resident with one or more children younger than 21 years of age?	<input type="radio"/>	<input type="radio"/>																		
8. Are you a Middletown resident with children, all of whom are 21 years of age or older?	<input type="radio"/>	<input type="radio"/>																		
9. Are you a Middletown resident with no children?	<input type="radio"/>	<input type="radio"/>																		
10. Are you a member of the military temporarily stationed in this area or the spouse of a member of the military temporarily stationed in this area?	<input type="radio"/>	<input type="radio"/>																		
11. Are you ...	<table border="0"> <tr> <td>Under 13</td> <td>13-17</td> <td>18-20</td> <td>21-29</td> <td>30-39</td> <td>40-49</td> <td>50-59</td> <td>60-69</td> <td>70 Or Older</td> </tr> <tr> <td align="center"><input type="radio"/></td> <td align="center"><input type="radio"/></td> <td align="center"><input type="radio"/></td> <td align="center"><input type="radio"/></td> <td align="center"><input type="radio"/></td> <td align="center"><input type="radio"/></td> <td align="center"><input type="radio"/></td> <td align="center"><input type="radio"/></td> <td align="center"><input type="radio"/></td> </tr> </table>	Under 13	13-17	18-20	21-29	30-39	40-49	50-59	60-69	70 Or Older	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	
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12. Are you ...	<table border="0"> <tr> <td>Caucasian/ White</td> <td>African American</td> <td>Hispanic/ Latino</td> <td>Native American</td> <td>Asian</td> <td>Hawaiian/ Pacific Islander</td> <td>Multi-Racial/ Ethnic</td> </tr> <tr> <td align="center"><input type="radio"/></td> <td align="center"><input type="radio"/></td> <td align="center"><input type="radio"/></td> <td align="center"><input type="radio"/></td> <td align="center"><input type="radio"/></td> <td align="center"><input type="radio"/></td> <td align="center"><input type="radio"/></td> </tr> </table>	Caucasian/ White	African American	Hispanic/ Latino	Native American	Asian	Hawaiian/ Pacific Islander	Multi-Racial/ Ethnic	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>					
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Section Two

	Not A Member	Not At All Active	Somewhat Active	Moderately Active	Very Active		
13. If you are a member of the Middletown Substance Abuse Prevention Task Force, how actively do you participate, e.g., attend meetings, assist with activities and programs?	0	1	2	3	4		
14. If you are a member of the Middletown SPF Committee, how actively do you participate, e.g., attend meetings, assist with activities and programs?	0	1	2	3	4		
		Not At All Familiar	Somewhat Familiar	Moderately Familiar	Very Familiar		
15. How familiar are you with Middletown's SPF plan?		1	2	3	4		
		Don't Know	Poor	Fair	Okay	Good	Excellent
16. How would you rate implementation of Middletown SPF strategies to date?							
a) Media strategy?		0	1	2	3	4	5
b) Enforcement strategy?		0	1	2	3	4	5
c) Policy strategy?		0	1	2	3	4	5
d) Overall, how would you rate implementation of Middletown's SPF plan to date?		0	1	2	3	4	5

Section Three

	Don't Know	No Change	A Little More Attention	Somewhat More Attention	Much More Attention	
17. To what extent do you think media attention to Middletown underage drinking has increased in the last 6-8 months, e.g., newspaper articles, public service announcements?	0	1	2	3	4	
			No Increase In Media Attention	Don't Know	Yes	No
18. Do you think increased media attention to underage drinking during the last 6-8 months has increased public awareness of the problem?			1	2	3	4
19. Do you think increased media attention to underage drinking during the last 6-8 months has helped or will help reduce the problem?			1	2	3	4
	Don't Know	No Change	A Little More Enforcement	Somewhat More Enforcement	Much More Enforcement	
20. To what extent do you think police enforcement of laws and ordinances about underage drinking has increased during the last 6-8 months?	0	1	2	3	4	
			No Increase In Enforcement	Don't Know	Yes	No
21. Do you think increased enforcement of underage drinking laws and ordinances during the last 6-8 months has helped or will help reduce the problem?			1	2	3	4
	Don't Know	No Change	A Little More Effort	Somewhat More Effort	Much More Effort	
22. To what extent do you think there have been increased efforts during the last 6-8 months to raise Middletown awareness about underage drinking and mobilize the community to address the problem, e.g., public presentations, tables at community events?	0	1	2	3	4	
			No Increased Awareness Efforts	Don't Know	Yes	No
23. Do you think increased efforts during the last 6-8 months to raise awareness and mobilize the community have helped or will help reduce underage drinking?			1	2	3	4

Section Four

	Yes	No
24. Have you personally become more knowledgeable about the problem of underage drinking in Middletown and efforts to address the problem during the last 6-8 months?	1	2

If Yes, what are the primary reasons/factors that have caused you to become more knowledgeable? _____

	Don't Know	Yes	No
25. Do you think Middletown residents in general have become more knowledgeable about the problem of underage drinking and efforts to address the problem during the last 6-8 months?	0	1	2
26. Do you think Middletown youth have become more aware of enforcement and other efforts to reduce underage drinking during the last 6-8 months?	0	1	2

Section Five

	Don't Know	Yes	No
27. Do you believe that in the last 6-8 months it has become more difficult for underage youth to purchase alcohol in Middletown, e.g., from liquor stores, bars?	0	1	2
28. Do you believe that in the last 6-8 months it has become more difficult for underage youth to have persons 21 or older purchase alcohol in Middletown for them, e.g., from liquor stores?	0	1	2

Section Six

	Don't Know	Yes	No
29. Do you believe that in the last 6-8 months it has become more difficult for underage youth to obtain alcohol at parties in Middletown?	0	1	2
30. Do you believe that in the last 6-8 months it has become more difficult for underage youth in Middletown to obtain alcohol in their homes without their parents' knowledge?	0	1	2
31. Do you believe that in the last 6-8 months Middletown parents of underage youth have become less likely to allow their underage children to drink alcohol in their home?	0	1	2
32. Do you believe that in the last 6-8 months Middletown parents have become less likely to allow their children's underage friends to drink alcohol in their home?	0	1	2

Section Seven

33. Have you seen any of the following Middletown marketing/advertising efforts in support of stopping underage drinking?

- a) Print ads in Newport Daily News Yes No
- b) Moving billboard (truck advertising) Yes No
- c) Web site Yes No
- d) Banners Yes No
- e) Posters/bumper stickers Yes No
- f) Cinema pre-show screen ad Yes No
- g) Press conference Yes No

34. If you have seen any of the advertising items listed in #33, how much have they influenced you to not provide alcohol to teens?

Never Provided Alcohol To Teens	Previously Provided Alcohol To Teens But Provide Less Or None Now			
	Haven't Seen Advertising	Ads No Influence	Ads Some Influence	Ads Much Influence
0	1	2	3	4

Alcohol In Home Has Never Been Accessible To Teens	Alcohol In Home Previously Accessible To Teens But Less Accessible Or Not Accessible Now			
	Haven't Seen Advertising	Ads No Influence	Ads Some Influence	Ads Much Influence

35. If you have seen any of the advertising items listed in #33, how much have they influenced you to make alcohol in your home less accessible to teens?

0	1	2	3	4
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